

## FilmFreeway Task

In each case consider the most appropriate festival(s) to send your film. For each of the films below you are keen to send them to as many festivals as possible.

Think about:

1. What *kind* (type, size) of festival might be most appropriate
2. What geographical location(s) are likely to be the most effective
3. Think about the reputation that the festival might have (what might impact upon this?)
4. The cost of submission – make sure you can afford all of the festivals you want to submit to (we are only worried about entry fee costs here).
5. Your overall rationale.

### Scenario 1

You have just finished a film at university and your tutors are encouraging you to submit it to the film festival circuit so that you can gain some experience of how the process works (and with the thought that your work might get accepted and shown publicly). It is a horror film and it lasts 15 minutes.

As a student, your submission budget is very limited and you can afford no more than £50 for entry fees. You are also unlikely to be able to travel far outside of the UK.

### Scenario 2

You have produced a 75-minute documentary about pollution on British beaches and are keen to submit it to a number of festivals over the course of the calendar year. The topic makes this a relatively a niche film, but as a documentary it opens up the possibilities of where you could send it.

However, your budget is limited and you can only afford to spend £200 on entry fees. You are also only able to travel to Europe this year as you didn't consider travel expenses when setting your initial budget.

### Scenario 3

You have produced a gritty and poignant 120 minute drama about life during lockdown for an old man in a care home. The film features Patrick Stewart in the lead role, but the cast are otherwise relatively unknown. It is well-written and acted and should do well on the general festival circuit. You think it might even be award worthy – perhaps at BAFTA level or beyond - if marketed in the right way.

You have a festival budget of £500 for entry fees and have had the foresight to budget for travel so that you can travel anywhere in the world.